

Skills

Adobe Creative Suite	HTML5	WordPress	Facebook Page Layouts
Photoshop	CSS3	Bootstrap	SVN & Git
Illustrator	jQuery	Google Analytics & Adwords	E-commerce
Responsive Design	JavaScript	Email Marketing Design	Visual Studio

Work Experience

Website Developer

12/2013 - Present - International Cruise and Excursions (ICE) - Scottsdale, AZ

Highlights:

- Serves as 1 of 2 Front-End developers for company servicing both internal sites and 50+ partner websites
- Management of sites for large corporate partners like RCI, American Express, USAA

Day to Day:

- Creating Responsive Wireframes and Design Comps for sites and templates using Adobe Photoshop and Illustrator
- Front-End website development (HTML, CSS, JavaScript, and jQuery) for e-commerce sites in the travel and cruise industries
- Design/ Structuring HTML of ASP.NET web pages with Razor syntax using Visual Studio
- Quickly applying brand changes based off of 3rd party partner requirements while handling bug and defect fixes
- Continuous participation as a team member in an agile software development model utilizing scrum
- Communicating with other members of the development team (QA, Project Managers, Programmers) in order to stay on top of project deadlines

Freelance Website Designer and Developer

6/2009 - Present - Tempe, AZ

Highlights:

- Currently working as a volunteer for Phoenix Comicon to re-design and develop their website for 2015
- Ability to work with a wide array of clients from non-profits and small businesses to design studios.
- Hands on approach - empower customers to learn through my services
- Known for quick turn arounds and great communication skills

Day to Day:

- Design and development of custom websites
- Email marketing design
- Graphic Design for flyers, business cards, and more
- Communicating with customers about design needs and cost effective solutions
- Preparing cost estimates and invoices

Website Designer

3/2010 - 12/2013 - GoDaddy.com - Gilbert, AZ

Highlights:

- Produced an average of 20-30 websites in a 2 week period
- Average production of 120% of goal
- Awarded top QA Score - for customer satisfaction

Day to Day:

- Design, Layout, and Publishing of websites and web stores utilizing HTML5, CSS3, JavaScript, jQuery and GoDaddy's Website Builder and Quick Shopping Cart Tools
- SEO of websites to include writing titles, keywords, meta descriptions, and proper heading tags
- Use of media queries and responsive design techniques to optimize sites for viewing on mobile devices
- Design of Facebook Page layouts
- Report tracking utilizing Microsoft Excel - proficient in the whole Microsoft 2013 Office Suite
- Communicating with other members of the Design Team (i.e Supervisors, Project Leaders, Account Managers) to make sure projects are completed on time and within scope
- Speaking openly with customers about design and layout preferences via phone and email communication
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Account Services Executive

9/2008 - 6/2009 - Keane Creative - Tempe, AZ

Highlights:

- Helped company to acquire a significant amount of interactive work in comparison to the past - converted many of their print clients to work with us on the interactive side as well.
- Served as project manager for the LG Surfaces Beyond Website from conception to launch - an international student design challenge website that catered to hundreds of student entries and culminated in winners being featured in Milan's Design Week

Day to Day:

- Acted as the primary account manager for all interactive projects from email templates to flash banners, blogs, websites, etc. Also managed other projects ranging from strategic re-branding campaigns, logo and identity development, print collateral, etc.
- Served as the primary communication point between clients, creative director, designers, and developers.
- Updated the company blog, Twitter and Facebook accounts to keep clients and potential clients informed of the latest and greatest happenings within Keane.
- Idea generator/ Contributor to creative brainstorming process for all projects- internal as well as external.
- Managed project budgets and timelines through project management tools (Basecamp, Harvest, Backpack, Highrise, Co-op)
- Wrote and prepared proposals and cost estimates for presentation to clients

Web Producer

5/2006 - 7/2008 - Theta Interactive Inc. - Tempe, AZ

Highlights:

- Helped to grow the company's client base from under 100 to approximately 700+ clients
- Launched company social media accounts: Facebook, Twitter, and MySpace to target new business
- Helped to create first documentation for product line
- Project managed work for high profile clients like Logitech

Day to Day

- Served as account/project manager of interactive projects from 2D and 3D flash demos, custom websites, template websites, web-based software solutions and more
- Listened to client requests and coordinated with the development team to provide on-target quotes for desired projects
- Prepared/ delivered contracts
- Organized client assets and necessary project files for the production team
- Communicated project guidelines to production team
- Developed project time lines and ensured deliverables were on time
- Quality Assured projects before sending out to clients
- Assisted clients with using proprietary CMS to populate their websites, as well as other web-based applications the company developed, fielded trouble tickets

Education

BFA in Dance Choreography with a minor in Theatre

Arizona State University - Tempe, AZ

Graduated Magna Cum Laude (GPA 3.79)

Honors, Awards, Scholarships:

- University Scholarship and Deans Honors List all semesters
- Katherine Herberger Award
- Regents Scholarship Recipient - 2 years
- Summer Study Scholarship Recipient - 2 years