

MEGHAN BINGLE MOLLOY

TOOLSET

Adobe XD	Sketch	HTML, PHP	SVN & Git
Adobe Photoshop	Balsamiq Mockups	SASS, LESS, CSS	JIRA
Adobe Illustrator	Avocode	jQuery & JavaScript	Twig
Adobe Dreamweaver	Microsoft Office Suite	Nunjucks	Ingeniux, Drupal & WordPress

WORK EXPERIENCE

WEBSITE DESIGNER

10/2014 - Present – Grand Canyon Education, Inc. – Phoenix, AZ

Highlights:

- Currently providing design guidance, support and direction to other design team members as we investigate aligning digital designs with the new brand direction established by the traditional design team
- Helped transition gcu.edu from Ingeniux CMS to Drupal CMS while ensuring styling and design consistency during the process and supporting the digital marketing team
- Key designer that not only modernized the look of gcu.edu, but restructured the front-end to bring gcu.edu to a single responsive website vs. two websites (one for desktop, one for mobile)

Day to Day:

- Creation of wireframes utilizing Sketch to illustrate responsive layout ideas (mobile, tablet, and desktop)
- Production of design mockups that are consistent with the GCE/ GCU brands by utilizing Sketch and Photoshop
- Communication with digital marketing specialists to ensure project requirements are understood while offering suggestions to accomplish goals with priority placed on user experience
- Front-end development utilizing HTML/PHP and SASS/LESS/CSS as well as jQuery and JavaScript when needed
- Committing code changes to git and deploying work to appropriate environments
- Meeting and communicating with fellow designers and developers to ensure projects are completed, standards are met and work is documented

WEBSITE DEVELOPER

12/2013 – 10/2014 - International Cruise and Excursions (ICE) - Scottsdale, AZ

Highlights:

- Served as 1 of 2 front-end developers for company servicing both internal sites and 50+ partner websites
- Managed sites for large corporate partners like RCI, American Express, USAA

Day to Day:

- Created responsive wireframes and design comps for sites and templates using Adobe Photoshop and Illustrator
- Front-End website development (HTML, CSS, JavaScript, and jQuery) for e-commerce sites in the travel and cruise industries
- Design/structuring HTML of ASP.NET web pages with Razor syntax using Visual Studio
- Quickly applying brand changes based off of 3rd party partner requirements while handling bug and defect fixes
- Continuous participation as a team member in an agile software development model utilizing scrum

WEBSITE DESIGNER

3/2010 - 12/2013 - GoDaddy.com - Gilbert, AZ

Highlights:

- Produced an average of 20-30 websites in a 2 week period with average production of 120% of goal
- Awarded top QA score - for customer satisfaction

Day to Day:

- Design, layout, and publishing of websites and web stores utilizing HTML5, CSS3, JavaScript, jQuery and GoDaddy's Website Builder and Quick Shopping Cart tools
- SEO of websites to include writing titles, keywords, meta descriptions, and proper heading tags

- o Report tracking utilizing Microsoft Excel - proficient in the whole Microsoft 2013 Office Suite
- o Communicating with other members of the design team (i.e Supervisors, Project Leaders, Account Managers) to make sure projects are completed on time and within scope
- o Speaking openly with customers about design and layout preferences via phone and email communication

ACCOUNT SERVICES EXECUTIVE

9/2008 - 6/2009 - Keane Creative - Tempe, AZ

Highlights:

- o Helped company to acquire a significant amount of interactive work in comparison to the past - converted many of their print clients to work with us on the interactive side as well
- o Served as project manager for the LG Surfaces Beyond Website from conception to launch - an international student design challenge website that catered to hundreds of student entries and culminated in winners being feature in Milan's Design Week

Day to Day:

- o Acted as the primary account manager for all interactive projects from email templates to flash banners, blogs, websites, etc. Also managed other projects ranging from strategic re-branding campaigns, logo and identity development, print collateral, etc.
- o Served as the primary communication point between clients, creative director, designers, and developers
- o Updated the company blog, Twitter and Facebook accounts to keep clients and potential clients informed of the latest and greatest happenings within Keane
- o Managed project budgets and timelines through project management tools (Basecamp, Harvest, Backpack, Highrise, Co-op)
- o Wrote and prepared proposals and cost estimates for presentation to clients

WEB PRODUCER

5/2006 - 7/2008 - Theta Interactive Inc. - Tempe, AZ

Highlights:

- o Helped to grow the companies client base from under 100 to approximately 700+ clients including high profile clients like Logitech
- o Launched company social media accounts: Facebook, Twitter, and MySpace to target new business and helped to create first documentation for product line

Day to Day:

- o Served as account/project manager of interactive projects from 2D and 3D flash demos, custom websites, template websites, web-based software solutions and more
- o Listened to client requests and coordinated with the development team to provide on-target quotes and write contracts for desired projects
- o Organized client assets and necessary project files for the production team, communicated project guidelines and ensured deliverables were on time
- o Quality Assured projects before sending out to clients
- o Assisted clients with using proprietary CMS to populate their websites, as well as other web-based applications the company developed, fielded trouble tickets

EDUCATION

COURSEWORK TOWARDS MASTER OF BUSINESS ADMINISTRATION WITH AN EMPHASIS IN MARKETING

Grand Canyon University - Phoenix, AZ

Completed 22 Credits (GPA 3.82)

BFA IN DANCE CHOREOGRAPHY WITH A MINOR IN THEATRE

Arizona State University - Tempe, AZ

Graduated Magna Cum Laude (GPA 3.79)

Honors, Awards, Scholarships:

- o University Scholarship and Deans Honors List all semesters
- o Katherine Herberger Award
- o Regents Scholarship Recipient - 2 years
- o Summer Study Scholarship Recipient - 2 years